



# MSCA

*Bridging Business and Research*



**BARCELONA, 29 JANUARY 2016**

## PROGRAMME

### Venue

**ESADE Business School (ESADEFORUM)  
Av. de Pedralbes, 60-62 - 08034 Barcelona**

### Preliminary Agenda

- 09.30h Registration of the participants**
- Opening**
- 10.00h** Dr. Tamyko Ysa, Research Vice-Dean at Esade Business School  
Mr. Borja Izquierdo, European Office Director, Spanish Foundation for Science and Technology, Ministry of Economy and Competitiveness
- 10.15h Opportunities for the participation of the non-academic sector in Marie Skłodowska-Curie Actions**  
Mrs. Alessandra Luchetti, Head of Department 'Excellent Science' in Research Executive Agency (REA)
- 11.15h Round table: experiences of Spanish non-academic entities participating in FP7/H2020**  
Dr. Andrés Escartín, BSH Electrodomésticos España, S.A  
Mr. Juan Ignacio Jorquera, GRIFOLS  
Dr. Nizar Barah, IQUADRAT SL  
Moderator: Ms. Cristina Gómez and Mr. Jesús Rojo, Spanish MSCA National Contact
- 12.15h Networking Coffee break**
- 12.45h Collaboration with Enterprise Europe Network (EEN)**  
Mr. David Rovirosa, EEN Representative, Acció
- 13.05h SMEs participation under Horizon H2020**  
Dr. Luis Guerra, Spanish SME Delegate H2020, CDTI
- 13.35h IPR related issues**  
Dr. Daniela Peschiulli - IP Legal Consultant, KIM Barcelona
- 14.00h Closing**

Ms. Cristina Borràs, Internationalization Area Director, AGAUR